

ESOMAR Membership Application Form 2010

Prefix _____

First name _____

Last name _____

Date of birth (dd.mm.yy) _____

Gender M / F

Job title _____

Role in Market Research:

- | | |
|---|--|
| <input type="radio"/> Research User/Buyer | <input type="radio"/> Recruitment Consultant |
| <input type="radio"/> Research Provider | <input type="radio"/> Software specialist |
| <input type="radio"/> Research Consultant | <input type="radio"/> Academic |
| <input type="radio"/> Research Trainer | <input type="radio"/> Graduate |
| <input type="radio"/> Press Journalist | <input type="radio"/> Other |

Company Details _____

Address line1 _____

Address line 2 _____

Postal code _____

City _____

State _____

Country _____

Phone _____

Mobile _____

Email _____

Website _____

- Bill-To Ship- To Both

Does your company provide market research services: Yes / No

Does your company also provide DM and/or CRM services? Yes / No

Are you personally involved in providing DM and/or CRM services? Yes / No

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Note: The above questions refer to direct marketing or CRM services in which identifiable information is used for non-research purposes. Should you require further clarification on direct marketing / CRM, please refer to our [Guideline on Maintaining the Distinctions between Marketing Research and Direct Marketing](#).

Have you been proposed by an ESOMAR member?

All membership applications need to be supported by a current ESOMAR member. Therefore we ask you to provide the name of an ESOMAR member that we can contact on your behalf for a reference.

Proposer's name: _____

Proposer's Company: _____

Application declaration

Leading industry innovation and self-regulation since 1948, ESOMAR promotes the use of a code of practice that governs the way market research is conducted. Today, 5,000 ESOMAR members worldwide are committed to the highest professional and ethical standards embodied in the ICC/ESOMAR Code on Market and Social Practice.

All ESOMAR members agree to abide by the ICC/ESOMAR Code and are subject to ESOMAR's disciplinary procedures. Applying the ICC/ESOMAR Code is ESOMAR's primary responsibility in cases involving a member.

I agree to pay the membership fee of EUR 310 + the initial administrative fee of EUR 50.00, and I have read and understood the Statutes of the Society and hereby undersign to abide:

[ICC/ESOMAR International Code on Market and Social Research](#)

[ESOMAR /WAPOR Guide to Opinion Polls and Published Surveys](#)

[ESOMAR Disciplinary Procedures](#)

[Statutes](#)

Any modifications which may be made to the guidelines or notes on how to apply them, which are published from time to time.

Signature _____

Date and place: _____

References

Proposer's statement:

..... is aware of the responsibilities of Membership of ESOMAR.
In my opinion she is a fit person to become a member of the Society.
I,, have known the applicant for years/months
(delete as applicable) and am willing to be her proposer.

Signature: _____

Representative's statement:

I,, as an ESOMAR Representative, hereby approve the
Membership application of

Signature: _____

Slovenia-2010